

REGISTRATION FORM

Conference fee is **\$20.00** for Wisconsin Soybean Association Members and **\$40.00** for non members. This includes coffee and rolls, lunch and a copy of all information.

A 3 year membership is **\$150** and includes 5 bags of soybean seed from one of many companies.

Pre-registration is advised to assure seating at the noon luncheon. Attendance is limited to the first 100 registrants at each location.

Name(s) _____

Address _____

City, State, Zip _____

Phone _____

Member of Wisconsin Soybean Association

YES NO

Amount enclosed

_____ number of WSA members x \$20.00 = _____

_____ number of non-members x \$40.00 = _____

_____ number of WSA memberships

_____ 1-year membership x \$100.00 = _____

_____ 3-year membership x \$150.00 = _____

Total enclosed = \$ _____

Make check payable to: Wisconsin Soybean Association. Indicate the conference location you will attend and return the form by January 9 to **4414 Regent Street, Madison WI 53705**.

Contact Lisa at lisa@wisoybean.org or **608-274-7522** with any questions.

Event Dates and Locations

(Check box to indicate the conference you will attend.)

Wednesday, January 18

Fond Du Lac Holiday Inn
625 W. Rolling Meadows Dr.
Fond du Lac, WI 54937

Friday, January 20

Eau Claire Holiday
Inn South
4751 Owen Ayers Court
Eau Claire, WI 54701

Thursday, January 19

Janesville Holiday Inn
and Conference Center
3100 Wellington Place
Janesville, WI 53546

2017 Wisconsin Area Soybean Conferences Program



Registration – Visit with Exhibitors – Coffee, milk, rolls in Exhibit area	9:00 AM
Welcome – Opening remarks by host Agent	9:25 AM
What you need to know about new soybean herbicide traits in 30 minutes or less Dan Heider IPM Program	9:30 AM
Managing white mold using weather information and fungicides. Dr. Damon Smith, UWEX Plant Pathologist	10:00 AM
The Power of Shared Grower Data: Yield Gap Report back! Dr. Shawn Conley, UWEX Soybean Specialist	10:30 AM
Grower Data Drive from 2016 Growing Season: Bring Field Records and fill out survey to receive a \$10 Culvers Card Dr. Shawn Conley, UWEX Soybean Specialist	11:00 AM
What's New in Seed, Crop Protection, and Inoculants – various industry reps	11:40 AM
Lunch – Exhibits open and speakers available for questions	12:00 PM
Wisconsin Soybean Association News Bob Karls, WSA/WSMB Executive Director	12:50 PM
Plant Disease Potpourri: SDS, BSR, and Stem Canker, oh my!	1:00 PM
Marketing Hints for 2017 – Stewart Peterson Group, Inc.	1:30 PM
Conference Adjourns	2:15 PM

CCA credits in crop management (0.5 hour) and pest management (1.5 hr) have been requested.

Event Dates and Locations

Wednesday, January 18

Fond Du Lac Holiday Inn
625 W. Rolling Meadows Dr.
Fond du Lac, WI 54937

Thursday, January 19

Janesville Holiday Inn
and Conference Center
3100 Wellington Place
Janesville, WI 53546

Friday, January 20

Eau Claire Holiday
Inn South
4751 Owen Ayers Court
Eau Claire, WI 54701