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# Wisconsin Dairy and Beef Well-Being Conference April 30, 2015



http://fyi.uwex.edu/animalhusbandryconference/

#### **Liberty Hall**

800 Eisenhower Dr, Kimberly, WI 54136

#### Agenda

9:00 AM	Registration			
9:30 AM	We're Only as Good as Our Customers Think We Are			
	Bruce Feinberg, McDonald's Glob	al Health and Welfare Of	ficer	
10:20 AM	Proper Animal Care is Not Just Good for Cattle, It's Good for All of Us			
	Dr. Dee Griffin, Feedlot Productio	on Management Veterina	rian and Professor, University of Nebraska	
11:20 AM	The Value of a Cull Cow-The Packer Perspective			
	Dr. Lily Edwards-Callaway, Anima	l Welfare Programs, JBS		
12:10 PM	LUNCH			
1:00 PM	Breakout Sessions			
	Dr. Amy Stanton	Dr. Kurt Vogel	Dr. Jan Shearer	
	Dairy Cattle Well Being Specialist	Assistant Professor	Professor	
	UW-Madison/UW-Extension	UW-River Falls	Iowa State University Veterinary School	
	Topic: Dairy Calf Care and Management	Topic: Humane	Topic: Lameness in Cow/Calf and	
		Euthanasia	Feedyard Cattle	
2:00 PM	Biological Systems Overload—Looking at Optimal Production, Not Maximum Production			
	Dr. Temple Grandin, Professor, Colorado State University			

**Registration Form** 

Wisconsin Dairy and Beef Well-Being Conference

City/State/Zip	
# Attending	
General Registration:	
Early Bird (Prior April 16th): \$45	
After April 16th: \$55	
CEU Credits available for:	
4 Hours for American Registry for Professional Animal Scientists (ARPAS)	
1 Beef/Dairy Beef Quality Assurance	
Registration Deadline: April 23, 2015	
Make check payable to: UW-Extension	
Mail to: Outagamie County UW-Extension	
3365 W. Brewster Street	
Appleton WI 54914	

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## **Featured Speakers**



Temple Grandin



Jan Shearer



Dee Griffin

Alpharma Award of Excellence and by the AVMA in 2011 as recipient of the AVMA Animal Welfare Award. Dr. Dee Griffin-Most of Dee Griffin's career has been spent full time in the cattle industry. He was the

2011, Temple was inducted into the Cowgirl Hall of Fame.

staff veterinarian for Hitch Enterprises, a family owned operation that had 1200 cows, as many as 20,000 stockers, over 250,000 feeder cattle and two packing plants. He has worked with the BQA program since its inception when Hitch became the first USDA Verified Control Production beef operation. Today he is a Professor at the University of Nebraska in the Veterinary and Biomedical Science Department. He teaches at the Great Plains Veterinary Educational Center located on the grounds of the US-Meat Animal Research Center and is working with numerous beef herds and feedlots across Nebraska especially in the area of developing biosecurity and pre-harvest HACCP production practices. The FDA selected him to serve on their Veterinary Medical Advisory and Minor Species Drug Use Committees.

**Dr. Temple Grandin**—Temple Grandin has done extensive work on the design of handling facilities. Half the cattle in the U.S. and Canada are handled in equipment she has designed for meat plants. Other professional activities include developing animal welfare guidelines for the meat industry and consulting with McDonalds, Wendy's International, Burger King, and other companies on animal welfare.

Dr. Grandin has also won prestigious industry awards including the Richard L. Knowlton Award from Meat Marketing and Technology Magazine and the Industry Advancement Award from the American Meat Institute and the Beef Top 40 industry leaders and the Lifetime Achievement Award from The National Cattlemen's Beef Association. Her work has also been recognized by humane groups and she received

Dr. Jan Shearer-Jan Shearer is currently Professor and Extension Veterinarian at the College of Veterinary Medicine at Iowa State University in Ames, Iowa. His areas of interest and expertise include bovine lameness, animal welfare and euthanasia of cattle. He is Chair of the Food Animal Working Group of the American Veterinary Medical Association's Panel on Euthanasia and a member of the AVMA's Panel on

Humane Slaughter. He has been honored by The Ohio State University's College of Veterinary Medicine with the Distinguished Alumnus Award, by the American Association of Bovine Practitioners with the

several awards. HBO has recently premiered a movie about Temple's early life and career with the livestock industry. The movie received seven Emmy awards, a Golden Globe, and a Peabody Award. In

For more information on the conference and to see complete biographies on all the speakers, please visit: http://fyi.uwex.edu/animalhusbandryconference/









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